

California Privacy Rights

Vendasta Technologies Inc.

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Following the passage of the European Union's General Data Protection Regulations ("GDPR"), the State of California passed The California Consumer Protection Act of 2018 ("CCPA") which gives California residents unparalleled data privacy rights. The law took effect on January 1, 2020. The law applies to businesses that collect and sell consumer "personal information" or discloses personal data for a business purpose. CCPA gives California residents/consumers the right and control over the use of their personal information collected by businesses.

What is the California Consumer Privacy Act (CCPA)?

The California Consumer Privacy Act (CCPA) is a state statute intended to enhance privacy rights and consumer protection for residents of California, United States. The law took effect on January 1, 2020, and gives California residents unprecedented rights and control over the personal information that businesses collect about them.

Who does the CCPA apply to?

All for profit businesses carrying on business in California who meets any of the following criteria:

- Have a gross annual revenue of over $25 Million;
- Buys, receives or sells personal information of over 50,000 or more California residents, households, or devices; or
- Derives 50% or more of their annual revenue from selling personal information of California residents.
- CCPA does not apply to not-for-profit businesses or government agencies.

How We Collect, Use, and Share your Personal Information

The personal information we collect are described in Section 1 of this Privacy Policy. The business and commercial purpose for such collection are stated in Section 2 of this Privacy Policy; while the category of businesses with whom we share this Personal Information with are described in Section 3 of this Privacy Policy.

Your rights under the CCPA

You have certain rights and control over the Personal Information we collect from you as a business under the CCPA. These rights are not absolute and are subject to certain exceptions. These rights include:

- The right to know: This means that you have the right to request access to personal information that we collected about you, what it is used for and how we shared for the past 12 months;
- The right to delete: This means that you have the right to request deletion of the personal information collected subject to certain exceptions;

- The right to opt-out: You have a right to request to opt-out from the sale of your personal information. At Vendasta, we are not in the business of selling your information to any third party;
- The right to non-discrimination: This means that you have right not to be refused goods or services or to receive any discriminatory treatment for the exercise of your privacy rights.

How to exercise your rights under CCPA

You can exercise your rights yourself or you can designate an authorized agent to exercise these rights on your behalf. Please note that to protect your Personal Information, we will verify your identity or that of your agent by a method appropriate to the type of request you are making. Additionally, we may also request that your authorized agent has a written confirmation from you to make requests on your behalf.

Please use the contact information below if you would like to:

- Exercise your rights;
- Learn more about your rights or about our Privacy Policy; and
- Designate an authorized agent to make a request on your behalf.

By mail to: security@vendasta.com